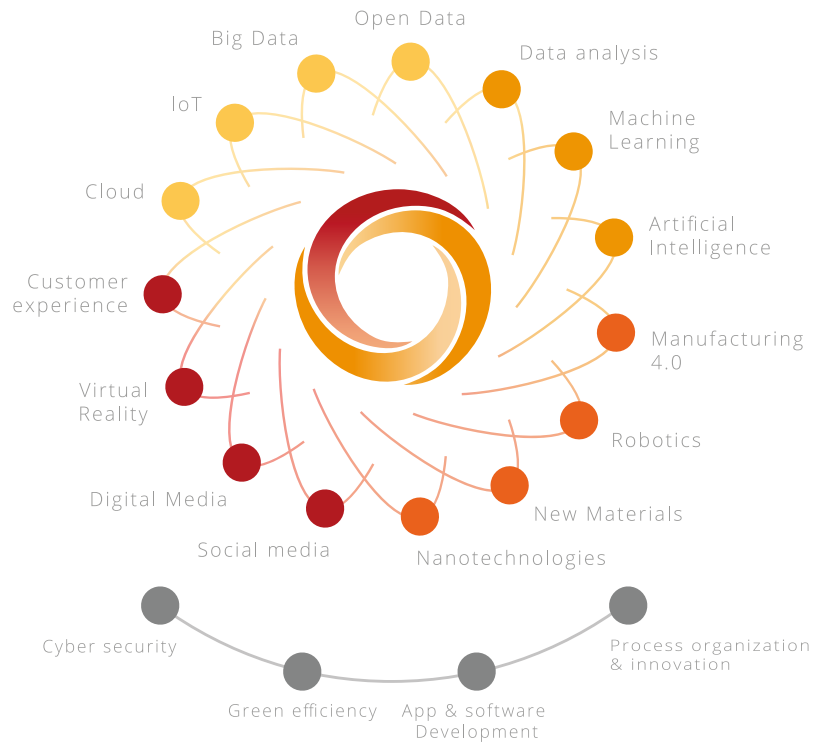




20
22

Model



NEXt Innovation® is a technology that helps companies jump start the digital transformation and innovation needed to remain competitive and continue to grow. ComoNEXt - Innovation Hub is home to over 140 innovation-oriented companies operating across different sectors, which cooperate with their customers to improve products and processes in innovative ways.

NEXt Innovation®, a unique Technology Transfer model developed by ComoNEXt, brings together the multiple skills existing in the hub by setting up flexible advisory groups, and provides technology and digital transfer to innovation-oriented companies.

Services to companies

INNOVATION RAMPUP

Innovation RampUp (an innovation launchpad) is a well-structured, three-step process that helps businesses tackle the issues of Digital Transformation and Industry 4.0 through projects tailored to meet their specific needs.

INDUSTRY CALL

Industry Call is an Open Innovation tool designed by ComoNEXt for companies that pursue innovation and seek applicable solutions. It identifies and selects innovative ideas from startups, universities, research centers and inventors, and can be used also by company employees.

PROJECT AND INNOVATION FINANCING is cross-functional to all the services offered and the activities performed by ComoNEXt. Its aim is to identify funding opportunities offered by local, national, and European tenders to support businesses and innovation processes.

OVER 1400

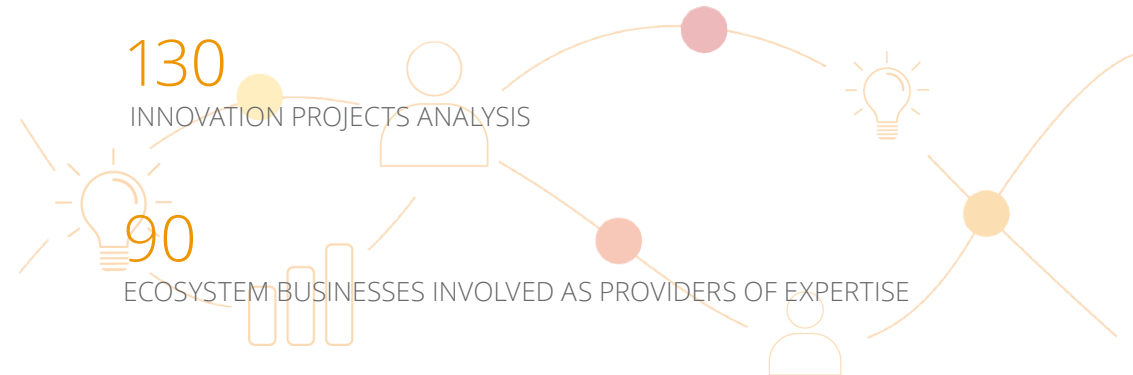
MEETINGS WITH COMPANIES IN THE LAST THREE YEARS

130

INNOVATION PROJECTS ANALYSIS

90

ECOSYSTEM BUSINESSES INVOLVED AS PROVIDERS OF EXPERTISE



Labs

In line with its mission to select and disseminate the very best of innovation, ComoNEXt provides businesses with Industry 4.0 technologies, tools, and processes, to help them gain hands-on experience in innovation.



FABBRICA DIFFUSA (DISPERSED MANUFACTURING NETWORK)

Where you can gain hands-on experience in Industry 4.0

A physical demonstrator of technologies 4.0, available to companies as part of the first dispersed manufacturing network in Europe: a true Industry 4.0, with production areas and units situated in many Italian cities and closely connected to each other.

NEXT MARKETING LAB *Where marketing meets technology*

Experiential laboratory that captures the physiological and neural responses and visual attention of the user - whether consumer or customer - simultaneously and on and offline, with the aim to develop the most effective business strategies.



Incubation model

ComoNEXt is an incubator certified by MISE (the Italian Ministry of Economic Development (pursuant to Law L221, 2012).

NEXt Incubation Model® offers mentoring on ideas achieved in the embryonic stage – and identified also via **C.LAB** academic incubators - validates and nurtures them during the preincubation and incubation stages and accelerates the development of the most innovative, sustainable, and scalable startups.



• MENTORING

First meetings to analyze the business idea

• PRE-INCUBATION

Idea, market, and business model definition

• INCUBATION

From idea validation to go-to-market

• ACCELERATION

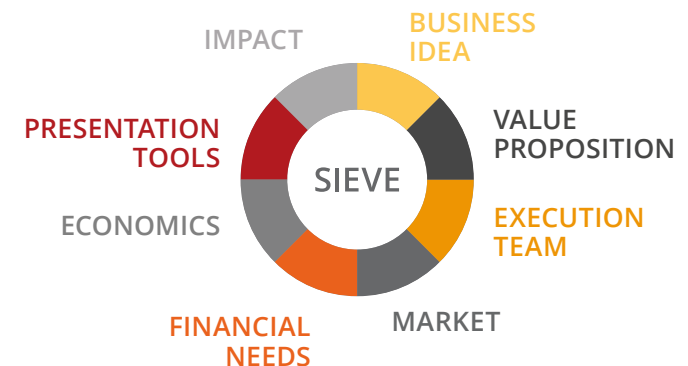
Support for accelerated growth

• DEVELOPMENT

From sustainable startup to scaleup

SIEVE METHOD®

Ongoing monitoring of the startup growth in eight critical areas, through a set of indicators that can be useful also to external observers (investors, partners, market).



Training

ComoNEXt's training program promotes the dissemination of technological and soft skills, is targeted at young people and adults, and involves businesses and professionals.

Its training activities aim to bridge the gap between the companies' demand for skills 4.0 and the availability of qualified professional profiles, and to foster an entrepreneurial mindset.

MANUFACTURING ACADEMY

- Robotics 4.0 developer
- Robotics 4.0 maintenance technician

I-START ACADEMY

One-week intensive course to learn the basic tools needed to validate a business idea.

ITS AND COLLABORATION WITH TRAINING INSTITUTIONS

- Digital communication
- Neuromarketing
- Supply Chain and Warehouse4.0
- Blockchain
- Soft Skills



Training activities are based on experiential and interactive teaching and aim to share true skills. For this reason, ComoNEXt cooperates also with leading and innovation-oriented professionals.

Training courses are short and intensive.

Regeneration

INNOVATION AS A SYSTEM

NEXt Innovation®, Incubation Model, and the projects illustrated above have attracted the interest of stakeholders who share ComoNEXt's idea of territorial development. ComoNEXt has launched C. NEXt, a project for the development of a national innovation network.



ComoNEXt is a Digital Innovation Hub and Startup Incubator certified by MISE (the Italian Ministry of Economic Development). It is headquartered in Lomazzo, in the former and skillfully restored Somaini cotton mill, and is part of SMACT - the Competence Center of the University of Padua.

It was established in 2010 by the Como Chamber of Commerce and Industry, thanks also to the substantial grant received by Fondazione Cariplo.

Its main purpose is to attract innovative companies, transfer innovation locally, and foster an entrepreneurial spirit through startup incubation.



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