

# NEWSLETTER

N.º 3 | 2018



## NEXT EVENT

### 3<sup>rd</sup> DEP ACADEMY

Organized by ComoNExT

► **21<sup>st</sup> TO 25<sup>th</sup> MAY 2018**, Como, Italy

**FOCUS: INDUSTRY 4.0** - Current trend of automation and data exchange in manufacturing technologies

During the academy students will:

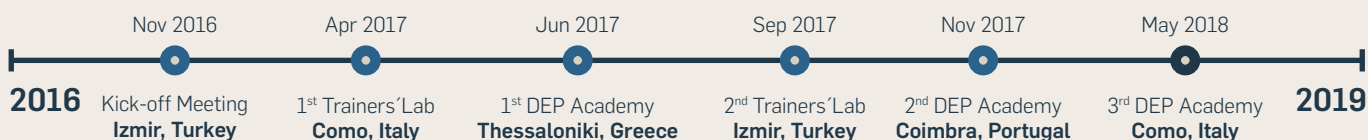
- Learn Entrepreneurship fundamentals;
- Form an idea in the context of a team;
- Pitch their idea in front of a jury.

**More Information:** [www.comonext.it/progetti/progetto-istart](http://www.comonext.it/progetti/progetto-istart)

*SEE YOU IN COMO!*



## TIMELINE



Erasmus+



## CONTACTS & SOCIAL MEDIA

<http://istart.yasar.edu.tr>

[www.facebook.com/IStart-1322624397750355](https://www.facebook.com/IStart-1322624397750355)

[www.linkedin.com/in/istart-project](https://www.linkedin.com/in/istart-project)

# ACTIVITIES OVERVIEW



**1<sup>st</sup> DEP ACADEMY: 20<sup>th</sup> - 30<sup>th</sup> June 2017**  
**SEERC and i4G - Thessaloniki, Greece**

The Thessaloniki Academy in Urban Solutions was hosted in City College, International Faculty of the University of Sheffield in Thessaloniki, Greece.

## FOCUS

Solving contemporary urban problems (e.g. aging population, environmental regulations, transportation, refugees, etc.) with state-of-the-art technologies (gamification, AI, VR, data analytics, etc.).

## PROGRAM

The structure was based on interactive lectures, teamwork and mentoring. The program was designed to guide the participants through the lean startup process (from ideation, to validation, to pivoting and pitching), as well as to offer participants stimuli on the thematic domain of Urban Solutions. This valuable integration was deployed by actively engaging not only professional startup mentors, but also a startup offering city guide services. All teams worked with specific tools (e.g. business model canvas, budget, idea deck) and presented their idea and team in front of an expert panel in the last day of the academy.

## MENTORS & COACHES

**Mr. Argyris Spyridis**, Co-founder, Innovation Farm, Managing Director, Alpha Consulting Europe

**Mrs. Adriane Thrash**, Co-founder, Innovation Farm

**Ms Jenny Geka**, founder and Relationship Manager, touristree.eu.

- 47 applicants

- 20 participants

- 8 teams/ideas formed in total, tested in the Pitching Competition that was held in the last day of the academy.

## THE TOP 3 ENTREPRENEUR PROJECTS WERE

**MINEVINE:** A web platform for winemakers, where users/wineries can rent their vineyard to other users/winners.

**TRIP OF YOUR LIFE:** LEGACY TRIPS. Ease the pain of your loved ones by hand picking a special trip for them.

**SPECIAL ABILITY TRAVEL:** Platform for tourists with special needs, where they can do real-time reservations of hotels, transports, sports, festivals, tours, etc.





## 2<sup>nd</sup> MULTIPLIER EVENT: 30th June 2017

### Thessaloniki City College, University of Sheffield, Greece

#### PROMOTING DIGITAL ENTREPRENEURSHIP

##### THE EVENT HAD THE CONTRIBUTES FROM:

**Dr Effie Staïou**, from Yasar University

**Maria Giokarini**, from University of Macedonia, that talked about the role of Entrepreneurship Labs

**Menelaos Samaras**, from Greek International Business Association(SEVE) that explained the export dynamics of digital entrepreneurship

**Grigoris Zarotiadis**, from Aristotle University, who discussed about the importance of new, small and medium production in the digital age.

**Vaggelis Vasiliadis**, CEO of Agrostis, and **Stavros Moisidis**, CEO of Turnand , discussed the start-up experiences of their companies in the digital entrepreneurship field.

**The participants** in the event represented different types of entities:

**Universities:** University of Macedonia, Aristotle University and the University of Sheffield

**Public Bodies:** Region of Central Macedonia and Alexander Innovation Zone

**Society and Innovation Support:** Greek International Business Association, Young Entrepreneurs of Thessaloniki, etc

**Banks:** Alpha Bank

**Startups and SMEs :** Agrostis, Turnand, Analysis Accounting Solutions, ArtAbout Creative Design, etc  
Students





## 2<sup>nd</sup> TRAINER'S LAB: 18<sup>th</sup>-22<sup>nd</sup> September 2017 Yasar University, Izmir, Turkey



### PARTICIPANTS:

Experts from all partner organizations from Greece, Italy, Portugal and Belgium scope:

- Refine and assess the work performed in the 1st DEP Academy
- Interact with the local quadruple-helix stakeholders in order to improve the curriculum
- Blueprint for the design and deployment of the next DEP Academies

### DURING THE 2<sup>nd</sup> TRAINERS LAB, ON THE 21<sup>st</sup> OF SEPTEMBER 2017, TOOK PLACE THE 3<sup>rd</sup> MULTIPLIER EVENT:

**The Start-Up Ecosystem from a Quadruple-Helix Perspective**, with the contributes of:

**Prof. Levent Kandiller**, Vice Rector Yasar University

**Dr. Serdal TEMEL**, Associate Prof - Ege University EBİLTEM-TTO, Vice Director

**H.İ.Murat ÇELİK**, PMP – İzmir Development Agency, Head of Planning, Programming and Coordination

**Murat IHLAMUR**, Tech Investor, Netsis/Vela Partners

**Aydın Buğra İLTER**, EĞİAD (Aegean Young Businessmen Association)  
President of the Board of Directors

**Murat ÖDEMiŞ**, Startup, Univerlist Founder





## 2<sup>ND</sup> DEP ACADEMY: 31<sup>ST</sup> October-4<sup>th</sup> November 2017 IPN, Coimbra, Portugal



### FOCUS

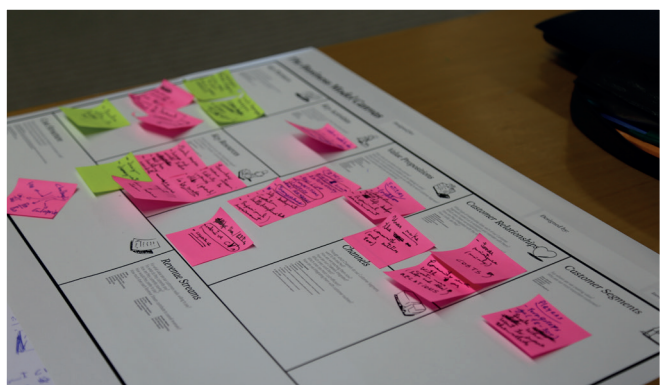
Smart Living - life in the 21st century means staying connected, living smart and taking charge of the information at your fingertips.

### STRUCTURE OF THE ACADEMY:

- Interactive lectures,
- Teamwork
- Mentoring
- Pitching competition.

The resident mentor who coached the participants from the first day to the last was Mr. Marco Pinheiro, partner of BTEN Consultants.

- **72** applicants
- **28** participants
- **8** teams/ideas formed



AT THE LAST DAY OF THE ACADEMY A PITCHING COMPETITION WAS ORGANIZED AND TEAMS WERE ASKED TO PRESENT THEIR ENTREPRENEURIAL PROJECTS. THE TOP 3 IDEAS WERE:

**PRESENT4YOU:** a digital platform that will help remember, buying and delivering any kind of gift.



**EZEAT:** an app where you can choose, order and pay for your meals.



**HCARE:** a combined service of pharmaceutical and medical care at all time.



## 4<sup>th</sup> MULTIPLIER EVENT: 3<sup>rd</sup> November 2017 IPN, Coimbra, Portugal

**DURING THE COIMBRA ACADEMY, ON THE 3<sup>rd</sup> OF NOVEMBER 2017,  
TOOK PLACE THE 4<sup>th</sup> MULTIPLIER EVENT**

### ENTREPRENEUR PROFILE OF THE DIGITAL AGE

#### WITH THE CONTRIBUTIONS OF :

**Efthymia Staïou**, from Yasar University, presented an overview of i-start's project, activities and impact, as well as the project partners.

**Professor António Figueiredo**, from University of Coimbra, who discussed about the Educational System in the last years versus the competences for the future entrepreneurs.

**Francisco Rocha**, from Portuguese Innovation Society (SPI), discussed the results of a study named "Global Entrepreneurship Monitoring" (GEM) which is the largest independent study of entrepreneurship in the world.

**João Bernardo**, CEO of BookinLoop, who emphasized the difficulties of launching a startup from the entrepreneur perspective.

